

SUMMARY OF INTERVIEW

Applicant would like to thank Examiner Schnurr for the telephonic interview extended to the Applicant's counsel, Bruce S. Itchkawitz on April 27, 2011. During the interview, Mr. Itchkawitz proposed amendments to claim 1 and pointed out differences between the cited reference, Plotnick, and claim 1 as proposed to be amended. The Examiner suggested a clarification amendment to claim 1 to clarify that steps e and f of claim 1 are repeated during the same advertisement time. The Examiner indicated that such an amendment would overcome Plotnick, but also stated that further searching and consideration may be required.

No other claims or references were discussed, no exhibits were presented, and no other agreement was reached.